

THE CANDIDATE EXPERIENCE



Candidate experience is **everything**. At CoderPad, we are obsessed with it. And we think you should be too.

The talent market is more competitive than ever before.

- A flawed hiring process is a dealbreaker for candidates - who are interviewing at an average of **8** companies at a time (*OpenView*)
- **69%** of the candidates with a poor experience said they were no longer interested in taking up employment with the company (*Talentegy*)

Candidate experience directly affects your hiring brand.

- Candidates are likely to share their experience in the process with their peers
- A recent report found that **69%** of candidates with a negative experience said they would share it and **82%** of the candidates with a positive experience said they would share it (*Talentegy*)

You simply cannot afford to have a hiring process that misses the mark, which is why CoderPad puts the candidate experience at the heart of everything we do. Partner with us to ensure candidates have an experience they **love**.

We set candidates up for success:

- We offer every candidate a tutorial before taking one of our Assessments during which they can familiarize themselves with the testing environment and the types of questions they can expect to see in the actual exam
- We also offer every candidate the opportunity to play around in our sandbox prior to having a live technical interview to get familiar with the “pad” environment

We know every candidate is different:

- Our Assessments include language-agnostic programming exercises, allowing the candidate to answer in the language they feel most comfortable with
- Our Assessments can also all be taken in English, Spanish, or French - leveling the playing field for non-native speakers

We make the experience interactive:

- Our Assessments are gamified, allowing for candidates to have some fun and de-stress during their test; this allows candidates to perform their best
- Our comprehensive Assessments’ reports can be sent to candidates so they have a clear understanding of where they excelled and where they need to improve
- Our live coding environment was designed to be collaborative; the paired programming environment also allows for audio and video

We were built by developers for developers.

- We started as a community of **2.5M+** developers from **175** countries - not as a paid product
- We built our product from the ground up with input from this community - how do developers prefer to work? How do they like to showcase their skills? What type of environment makes them most comfortable?
- This means that developers love using our platform - so much so that we very frequently hear from hiring managers who want to install us at their employers because they had such positive experiences as candidates



Candidates love us, but don't just take our word for it. The data proves it all.

- **93%** of candidates who start one of our Assessments end up completing it
(waaay above the industry standard!)
 - **86%** of candidates report being happy with their experience of our products
(yes, we survey every candidate after they use our products to better understand their experience!)
 - **90%** of candidates prefer CoderPad just as much or more than all other comparable platforms *(and we are making improvements every day to get the other 10% on board!)*
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- ✓ Center your hiring process around the candidate experience
 - ✓ Become an employer of choice for top tech talent

Contact us today to learn more